Low Carbon Living

What you can do about climate change



Climate change and the destruction of our environment pose a real and present danger to our businesses, our communities and our lives. This is not hearsay, it's not opinion, it's hard fact. Our generation has consumed, burned and wasted more in one lifetime than in all the rest of human history. The Earth has had enough: it's fighting back.

This one day workshop will enable you to explore what climate change means to you and your organisation, and help you adapt and thrive.

What you will learn

CAUSES

- The causes of global warming and climate change
- What the science tells us, in simple language and pictures
- How we are shaped and influenced by the climate
- Waste, pollution and environmental destruction

IMPACTS

- Scenarios, impacts and outcomes
- The big issues: the global picture, vested interests, land use, population and growth
- Impacts on people and how to tackle them: denial and anxiety
- What a post-climate change, postconsumer society might look like

ACTIONS

- How to audit your impact and work out your 'carbon footprint'
- Energy use, waste reduction, transport, supply chain
- Redefine your business strategy: people, planet, profit
- Design thinking: adapting your product or service
- Develop your climate adaptation strategy.

Programme leader

As the original creator of the Bottle Bank recycling scheme, Steve Shelley has hands-on experience of achieving positive social and environmental change. He is also an expert on strategy, leadership, innovation and change, and as a long time international management consultant, trainer and coach, he is well placed to help organisations adapt to the present threats and opportunities. He is also a published author.

Participants will receive a copy of Steve's book
The End of the World As We Know It, also available on Amazon

Contact (+44) 0754 888 5576 or ss@strategicalignmentltd.com.